


Melanie Velasco

Let's get in contact

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 behance.net/melanievelasco3

Graphic Designer

Skills (InDesign, Illustrator, Photoshop, After Effects, Google Apps)

Ready to assist with branding, illustration, and overall creative direction.

Apply able to work with a creative team for strategic implementation of artwork and designs to increase brand awareness, conversations and overall revenue.

Accomplishments

Within only four months at my first job at Marshalls I was promoted to Key Carrier & Coordinator due to my display of leadership, personable attitude, and hard work ethic. My manager at the time stated that I would've been promoted earlier but I had to be of minimum 18 years old in order to hold the leadership position.

When offered the opportunity to volunteer with the WISDEMS my role initially was only going to be a phone banker but within one month I was promoted to Milwaukee Regional Captain where I was in charge of relational organizing a team for all of the South Milwaukee Area.

Language

English • Fluent
Spanish • Advanced
Spanglish • Fluent

Passions



Exploring distant lands



Getting lost in a good book



finding antique treasures

About me

You become what you give your attention to, I focus on honing my design skills in order to create the perfect blend of function, form, and emotion in all that I create. I'm on a journey to deepen my understanding of sustainability and eco-conscious design. My ability to seamlessly transition between working independently and collaborating with others ensures that every design endeavor is met with innovation and efficiency. My specialties include branding, packaging design, and social media graphics. In my personal time you can find me experimenting with new recipes in the kitchen, hunting for treasures in antique markets or simply enjoying quality time with my 4-legged companions. I'm passionate about creating designs that are not only visually stunning but will have a lasting impact, let's create them together!

History

Milwaukee Regional Captain WISDEMS
Remote • August 2020 - Nov 2021

Key Carrier/ Coordinator • Marshalls
Milwaukee, Wi • May 2021 - April 2022

Speciality Sales Associate • Target
Mount Pleasant, Wi • April 2023 - Present

references available upon request

Education

Milwaukee Area Technical College
Associates of Creative Arts Design & Media
Major Graphic Design
May 2023

Greenfield High School
June 2021